

Transforming **Your Passion**
into a **Profession**



CLUSTERS
MEDIA COLLEGE

Approved Institution of **ALAGAPPA UNIVERSITY**



Industry
Integrated Campus



Exclusive
Media Campus



Media
Entrepreneurial Hub



More than a college, we are a community for creators

Clusters Media College was established in the year 2007, under the leadership of Mr. Aravindan S, Managing Director, a philanthropist, whose core desire is to bring about a creative induced dynamism in the media educational industry.

Situated at the heart of metropolitan Coimbatore, Clusters's vision naturally inclines towards bringing back the glory of the film industry environment to Coimbatore. Spanning 7 acres, this industry-integrated media hub has all the contemporary technologies, computers, and amenities needed for a student to succeed. It paves the way for a student's personal growth and prepares them for their ideal profession.

“**Largest Media Training Institute in Coimbatore, Trained more than 30,000 students of Various institutions.**”

“
***The Only Industry-Ready
Environment for
Media Education and Production***”



Our Mission

To empower students for the future world with innovation and an industry integrated approach.



Our Vision

To develop an ecosystem for a fairy land that benefits the community and humanity.



Our Values

Service | Respect |
Excellence

The uniqueness of Clusters relies on its high academic standards, exceptional innovation and training, real-time project experiences and much more.

Clusters has produced many successful media experts who make remarkable entries into the film and design industry.



**A Committed
Brand for
Media
Education**

Awarded by
Business Connect Bureau

**Green
Campus**

Awarded by
Nature Conservation Society

**An Institute
with
potential for
Excellence**

Identified by
Nikon
our Technical Training Partner



COURSES OFFERED

BSc Visual Communication

Course Duration:

3 Years

6 semesters

Eligibility :

12th (10 + 2 pattern) | Diploma

Course Highlights:

Photography | Graphic Designing | Communication Theories | Video Editing | Journalism | Television Production | Film Making | Media Production | Audio Production | Visual Aesthetics | Event Management

Course Outcome:

Photographer | Cinematographer | Journalist | Reporter | Location Manager | Assistant Director | Graphic Designer | Actor | TV Artists | Advertiser | Print Designer | Event Manager | And Much More...

BSc Animation

Course Duration:

3 Years

6 semesters

Eligibility :

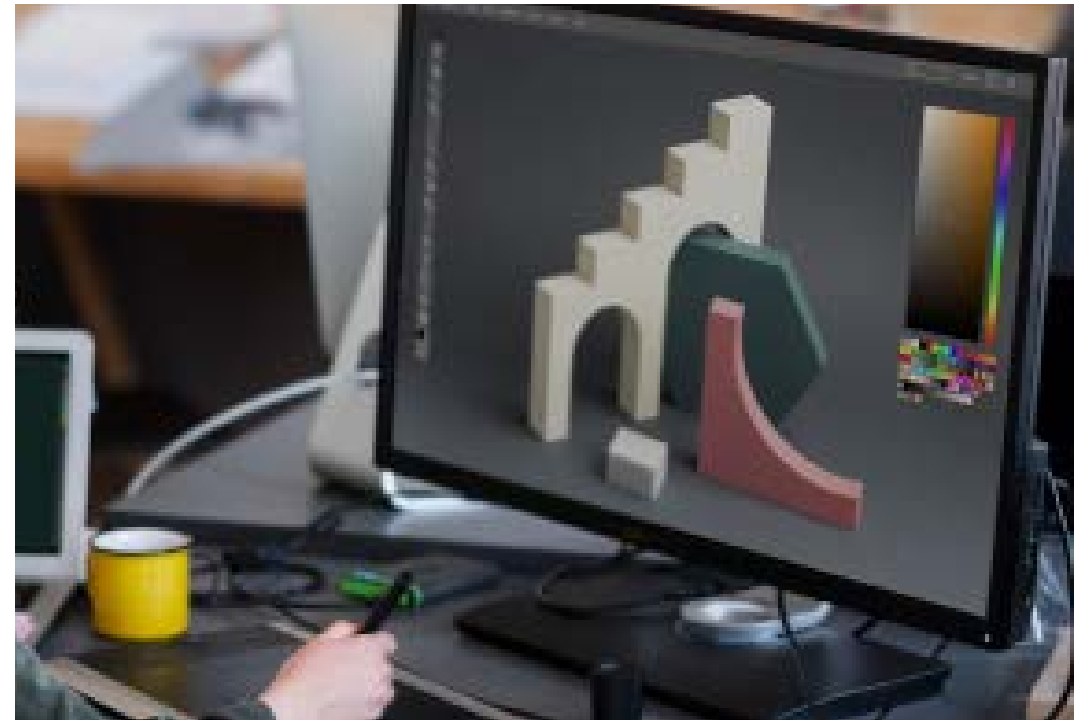
12th (10 + 2 pattern) | Diploma

Course Highlights:

Art & Drawing | Graphic Designing | 2D Animation | 3D Animation | Web Designing | Visual Effects (VFX) | Video Editing | Character Animation

Course Outcome:

Drawing Artist | Graphic Designer | Flash Animator | Modelling & Texturing Artist | Storyboard Artist | Video Editor | Cartoon Artist | Character Animator | 2D / 3D Designer | Web Designer | VFX Artist





BSc Interior Design

Course Duration:
3 Years
6 semesters

Eligibility :
12th (10 + 2 pattern) | Diploma

Course Highlights:

Interior Graphics | Interior Design | CAD | Structure Concept | Design Drawing and Graphics | Furniture Design | Budgeting and Estimation | Landscape Design

Course Outcome:

Interior Designer | Furniture Designer | Marketing Manager | Studio Mentor & Architect | Visual Merchandiser | Facilities Planner | Graphic Designer | Conceptual Designer

BSc Game Design and Development

Course Duration:
3 Years
6 semesters

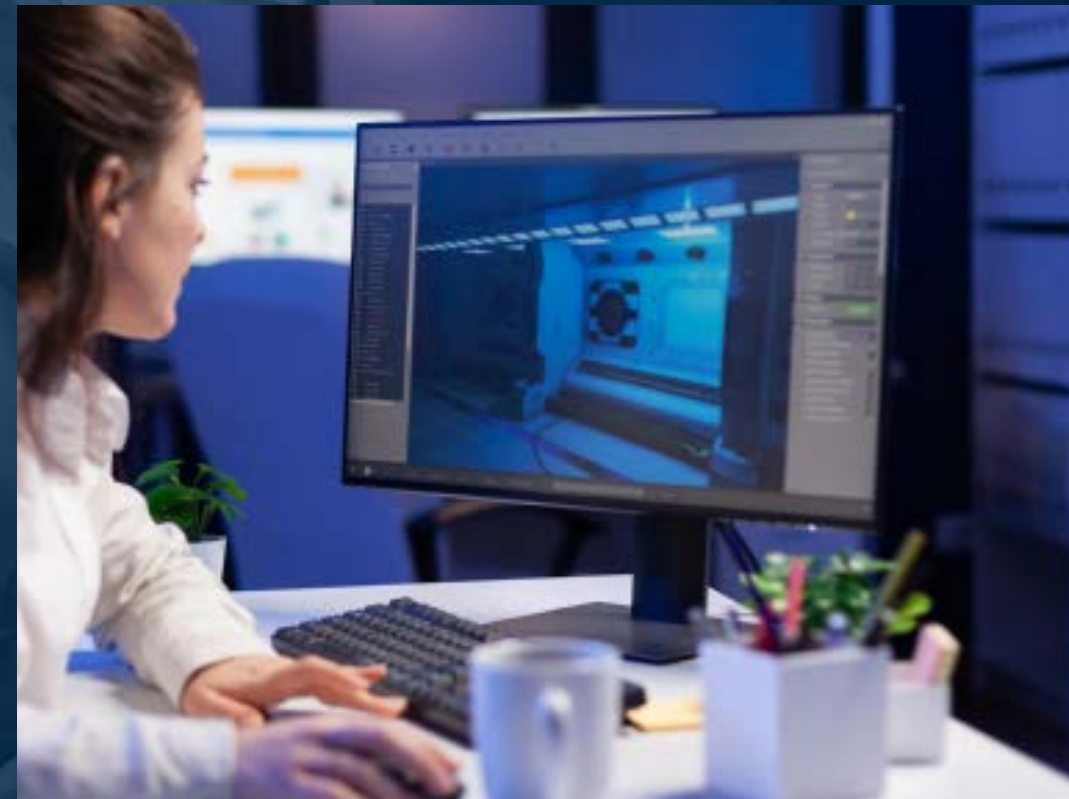
Eligibility :
12th (10 + 2 pattern) | Diploma

Course Highlights:

Graphic Designing | Game Visualization and Prototyping | 2D Game Art | Game Engine | Digital Modelling | Web Game Development | Mobile Game Development | Animation for Games | Artificial Intelligence | Game Psychology

Course Outcome:

Game Designer | Program Artist | Level Designer | Sound Engineer | Character Designer | Game Animator | Narrative Designer | Game Developer | AI Specialist | Web Game Developer | Mobile Game Developer | UI Designer



MSc Multimedia

Course Duration:
2 Years
4 semesters

Eligibility : BSc Degree

Course Highlights:

Graphic Designing | Scripting & Storyboarding | Image Editing | 2D Animation | 3D Design Techniques | Rigging & Animation | Compositing | Lighting & Rendering | Video & Audio Editing | Motion Graphics

Course Outcome:

Graphic Designer | Multimedia Specialist | Flash Animator | 3D Modeller | VFX Artist | VFX Supervisor | Multimedia Programmer | Multimedia Animator



Diploma in Film Technology

Specializations: **Acting** or **Cinematography** or **Direction** or **Editing**

Course Duration:
1 Year
Non - semester

Eligibility :
Pass in 10th , SSLC or equivalent

Course Highlights:

Direction and Script Writing | Film Appreciation | Photography | Audio Recording | Introduction to Editing | Directorial Practice | Non-fiction Project | Film Library | Audio Video Editing | Acting for Film

Course Outcome:

Assistant Director | Camera Production Assistant | Assistant Production Controller | Video Editor | Script Writer | Actor

Diploma in Photography

Course Duration:
1 Year
Non - semesters

Eligibility :
Pass in 10th , SSLC or equivalent

Course Highlights:

Lighting Techniques | Shutter Speed | Lens | Lens Types | Image Formation
| Screen Techniques | Conversion Techniques | Camera Operations

Course Outcome:

Wildlife Photographer | Wedding Photographer | Photojournalist | Fashion
Photographer | Camera Operator | Camera Assistant | Product Photographer
| Videographer



Certificate Courses in Multimedia

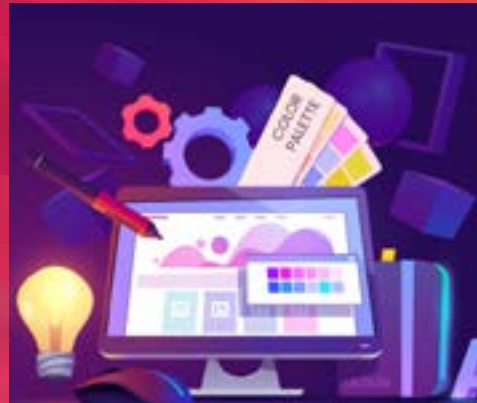
UI/UX

(3 Months)



Graphic Design

(3 Months)



2D & 3D Animation

(6 Months)



VFX

(6 Months)

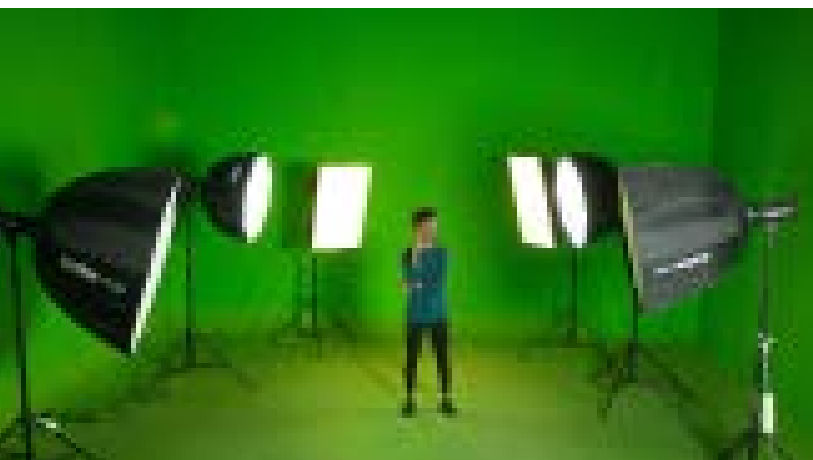




Facilities



- Qube Preview Theatre
- 5.1 Dubbing Studio
- Editing Suite
- Film Shooting Floor
- Community Hall
- Exclusive Cinematic Camera
- Green Matte Studio





- Food Court with Amphitheatre
- Online Community Radio
- Dance Floor
- Cultural Clubs
- A/c Class Room
- Hostel
- Gym
- Art & Music Gallery



Clusters Life School

At Clusters Life School, we strive to revive art that was buried by the sands of time.

We connect with all walks of life using theatre and music as medium to shape opinions and help form ideas about society, life and the magic it does. We aim to inspire future generation to appreciate ancient lost art forms and strive to keep it alive.



Native Arts



Craft & Paint



Dance

What our students say ?



Lakshmana Prabhu (B Sc Animation Technology. 2017 -2020)

Co-Founder of Magic Lamp Studios

Clusters is a place where you can show your Creativity and fly high because Clusters gives you their faculties and guidance to create better and best future.



Manoj (DF Tech, 2019-2020)

Clusters is the first exposure i got to any kind of formal education in filmmaking. it was my "ABC's, the first steps i took to make movies professionally. it definitely felt like those two moments in my life, being a film student and directing my dream movie, were connected.



Srinivas V – BSc Animation (2021-24)

Pursuing a career in BSc Animation has been my dream since my childhood. At Clusters, the curriculum is meant to provide advanced learning opportunities and help students develop their talents.



Afrin – BSc Visual Communication (2021-24)

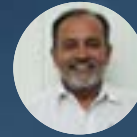
With a dream of entering media industry, I searched and found Clusters Media College which made my dream path come true. A lot of practical classes and live shooting experience develops our interest to achieve more. Thanks to Clusters for a "Passion to Profession" environment!!



Rasika B – BSc Visual Communication (2022-25)

I am Rasika B who joined BSc Visual Communication in the academic year 2022. The ambience of this college encouraged me to enhance my creativity and individuality. My area of interest is valued here and the faculties and management have created a chance to sharpen my skills with live projects and shooting.

What Industrial Experts say ?



The Conviction Clusters students showcased during my interactions Surprised me, No doubt Clusters will add a tremendous value to the film industry.

Editor B. Lenin - Film Editor/Director, dean Film Studies Clusters



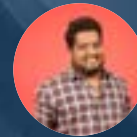
Innovative and creative people will rule the cine industry and i have no doubt that Clusters will contribute to the future glory of the field

Gangai Amaran - South Indian Film Maker & Music Director



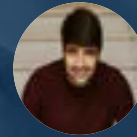
Clusters is a boon for students interested in film making with access to entire film production facilities inside the campus. I ensure to guide the students in all the possible ways.

Santhana Barthi - Film maker



Clusters Media College is undoubtedly the best college which trains media courses exclusively. It was really amazing to see all the film making facilities at one place.

Vignesh Kanth - CEO, Black sheep



Clusters Media College is a gift to all media aspirants. It's good to see students being trained in all fourteen crafts under one roof and i always would like to add my contributions to Clusters.

Sathesh - Actor, Tamil Industry

Our Student's Startups



Training Partners for Skill Development



Our Eminent Recruiters



Clusters Community



CLUSTERS
STUDIOS

Branding, Video Production,
AR, VR, Web development,
UI/UX, Photography,
AI Media tools, Editing,
Dubbing, Sound Mixing



CLUSTERS
CONNECT

Food Court, Qube Theatre
Community for creators,
Ampitheatre, Banquet Halls,
Green Matte Studio



CLUSTERS
ENTERTAINMENT

Film & Document Production
Platform for webseries,
shortfilms and entertainment
content



CLUSTERS
LIFE SCHOOL

Music, Silambam,
Art & Crafts,
Dance, Sports,
Gym



CLUSTERS
MEDIA COLLEGE

Clusters Media College

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